

Services to Libraries Report June 2014 – September 2014

A Preferred Future for the Washington State Library
by Jeff Martin, Library Development Program Manager

Do you have a vision for what the Washington State Library (WSL) will look like in three years, five years, what about ten years? Perhaps I should have said, do you have a vision for the preferred future for the WSL in each of these periods?

A decade of budget cuts and staff reductions have left the Washington State Library in a much different place than what would have been our vision ten years ago. I say “much different” and not “much weaker” as WSL is still a strong vibrant institution with a great heritage and smart dedicated staff.

Budget cuts and staff reductions have forced us not to be complacent about the services we provide. The age of doing more with less, and holding the line with less is largely over. The idea of restoring our budget to what we had ten years ago is just that, a wonderful, unlikely idea.

Given that, we have an *opportunity* to be forward thinking, forward looking, and pro-active in our decision-making. As Rand said in his e-mail to WSL staff, “I, myself, am holding out for a Jetsons-like future where we move about the library driving mini hover craft.” What is your vision? How do we move to a preferred future, three years from now, five years, ten years?

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| <p>Project Name</p> <p>Project Manager with lead participants</p> | <h2 style="text-align: center;">Summary of Activities</h2> <h3 style="text-align: center;">from June to September 2014</h3> |
| <p>2014 Digital Literacy, Digital Skills Training, and Washington Rural Heritage Grant Cycles Activity</p> <p>Jeff Martin Maura Walsh</p> | <p>Update on 2014 grant cycles:</p> <ul style="list-style-type: none"> • 2014 Digital Skills training: Overall funding to support this grant cycle is \$450,000. There is a limit of \$50,000 per application. These are being reviewed now. • 2014 Digital Literacy: Overall funding for the cycle is \$75,000. There is a limit of \$7,500 per application. Twelve applications were funded. • 2014 Washington Rural Heritage: Overall funding for the cycle is \$50,000. Eight applications were funded. |

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| <p>Elizabeth laukea Jennifer Fenton Evan Robb</p> | |
| <p>2014 Digital Literacy Grant Cycle Jennifer Fenton Maura Walsh</p> | <ul style="list-style-type: none"> • Twelve grants were awarded; agreements were developed and signed; implementation by the subgrantees is moving forward. The sub-grantees are: <ul style="list-style-type: none"> ○ North Central Regional Library ○ Pierce County Library System ○ Mount Vernon City Library ○ Nisqually Tribal Library ○ Walla Walla County Rural Library District ○ Spokane Public Library ○ Ellensburg Public Library ○ Nooksack Tribal Library ○ Ritzville Public Library ○ Libraries of Stevens County ○ Seattle Central Community College Library ○ Columbia County Rural Library District • The Washington State Library is now monitoring subgrantee activity, processing grant claims, and reviewing report submissions. The end of the period of performance for subgrantees is August 15, 2015. |
| <p>All Aboard for Kindergarten Diane Hutchins</p> | <ul style="list-style-type: none"> • Began to discuss budget, activities, advisory committee and subcommittee members with Mary Ellen Braks who had submitted the project proposal to WSL; • Began to discuss project planning with Susan Yang, Program Director of ELPLP and best way to leverage existing resources and frameworks to support project. |
| <p>Ask WA Nono Burling</p> | <ul style="list-style-type: none"> • Finalized costs spreadsheet for member libraries with amount for 2015 and predictions for the future • Host Advisory Committee meeting: July 15, 2014 • Attend QP 24/7 Users Group meeting: August 6, 2014 • Attend QP Admin online training, July 16th and 17th, 2014 • Attend VR Group meeting June 18, 2014 • Sign Bellingham Public Library up for the program • Train staff at Bellingham Public: July 28, 2014 • Meet with staff at Western Washington University to discuss their joining the cooperative • Attend CLAMS conference in Moses Lake, presented about Ask WA |

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| | <ul style="list-style-type: none"> • Attend Virtual Reference Summit in Bend Oregon • Meet with Sales Rep for QuestionPoint to determine how funds would be collected. • Write and distribute Ask WA newsletter • Created a New Library Training Manual complete with video demonstrations • Site Visits to Pierce College, Seattle Public, St. Martins, Castle Rock, Longview, Walla Walla County, Walla Walla Public, Walla Walla University, Fort Vancouver, Western WA University, Bellingham Public Camas Public Library, Big Bend, Green River Community College, Roslyn Public, Carpenter Memorial (Cle Elum). (16 over this time period.) |
| <p>Connecting the Dots: Diane Hutchins</p> | <ul style="list-style-type: none"> • Worked on drafts for certificates to recognize contribution of librarians that participated in Project VIEWS, as well as the libraries that supported their participation. • Met several times with members of Project VIEWS team to discuss statewide rollout of training, “Supercharged Storytimes – The VIEWS2 Way”. • Responded to queries related to Project VIEWS – one from Reach Out and Read New England, the other from the director of children’s services at a public library in Iowa. • Gave presentation on Connecting the Dots to Michele Farrell during her site visit to WSL. • Held meeting with three members of the Project VIEWS research team, the Program Director of ELPLP (Early Learning Public Library Partnership), Michele Farrell, Jeff Martin, and Rand Simmons in Seattle to introduce Michele to some of the key members who are involved in this groundbreaking project. • Co-presented with the Program Director of ELPLP, two Project VIEWS researchers and one of the Project VIEWS librarians at the Starting Strong Institute; of the 15 audience members, approximately 2/3 were from early learning organizations outside of the library community. |
| <p>Build/IMLS partnership Diane Hutchins</p> | <p>Supporting Communities through Museums and Libraries</p> <ul style="list-style-type: none"> • Representing the state of Washington, attended meeting of the five project pilot states (Arizona, Georgia, Michigan, Pennsylvania, and Washington) for a working group discussion on libraries and librarians’ roles and efforts in supporting and aligning with state early learning system tools and goals, led by Susan Hildreth (IMLS) and Sherri Killins (BUILD) at the ALA Annual Conference; extended |

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| | <p>the meeting invitation, at the request of Susan Hildreth, to Mary Ellen Braks (“All Aboard for Kindergarten” project proposal) and Sarah Zabel (one of the Project VIEWS2 experimental librarians) who both attended and were active participants at the meeting;</p> <ul style="list-style-type: none"> • Gave the first, in a series of webinars on the BUILD/IMLS Partnership, entitled “Partnering with Libraries and Museums – Innovative Early Learning Partnerships and Strategies” to an audience of 132. |
| <p>Continuing Education Grants & ITCE Grants Jennifer Fenton</p> | <ul style="list-style-type: none"> • 22 Continuing Education Grants totaling \$16,709.93 were awarded June 16, 2014 through August 12, 2014. CE Events include: <ul style="list-style-type: none"> ○ Facilitation for Project Management ○ Leadership Snohomish County - 7 month series of community-oriented leadership development training ○ Library Assessment Conference 2014Book Expo 2014 ○ Northwest Interlibrary Loan and Resource Sharing Conference ○ Service Excellence in Your Library: Community Outreach and Engagement ○ Starting Strong 6th Annual P-3 Institute ○ YALSA 2014 & Preconferences • ARSL 2014 |
| <p>Gadget Menagerie Jennifer Fenton with Nono Burling Evelyn Lindberg and Joe Olayvar</p> | <ul style="list-style-type: none"> • Each workshop consisted of offering several current mobile devices for attendees to learn and explore. These devices represent the 3 major operating systems; Microsoft’s Windows 8 RT, Apple’s iOS, and a variety of Android based systems. • Gadget Menagerie includes both staff and public programs which have been extremely well received. We have had workshops at public, academic and college libraries around the state. <ul style="list-style-type: none"> ○ 10 Staff Trainings for Gadget Menagerie, 107 attendees. ○ 7 Public/Student Trainings for Gadget Menagerie, 92 attendees. |
| <p>IMLS Site Visit Rand Simmons Jeff Martin Other Library Development staff OSOS fiscal and management staff</p> | <ul style="list-style-type: none"> • Met with Michele Farrell, Senior Program Officer from Tuesday July 15, 2014 – Friday July 18, 2014 to review policies, processes, and procedures of the Washington State Library for administration of LSTA funds in Washington State. • Conducted several site visits at select program and grant locations from Kalama to Seattle (the site visit schedule is posted elsewhere as part of this meeting’s agenda). • IMLS follow-up letter indicates compliance; provides two recommendations to further improve the program. |

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| <p>Off the Page: Downloadable Audiobooks and eBooks for Washington Libraries</p> <p>Will Stuiivenga</p> | <ul style="list-style-type: none"> • Welcomed the Central Skagit Rural Partial County Library District (CSRPL) to the Washington Anytime Library, the 41st WDLC (Washington Digital Library Consortium) member; CSRPL also subscribed to some of the Recorded Books unlimited use audiobook collections • Implemented the Buy-It-Now feature on the Washington Anytime Library, which was required to allow purchase of Simon & Schuster titles, after vote of WDLC membership approving the decision • Addressed WDLC budget shortfall: analyzed possible mitigating measures, and conducted a membership ballot on which to implement: stopping the RTL (Recommend to Library) feature was the most preferred solution; [additional LSTA funds were also made available to help finish out the calendar year] • Attended INCD (Inland Collection Development) meeting held at Columbia County Rural Library District • Attended ALA Annual Conference—multiple programs and vendor meetings including a meeting of the state library eResource/eBook coordinators <ul style="list-style-type: none"> ○ Attended Puget Sound Collection Development Group meeting |
| <p>Koha ILS Proof of Concept Project</p> <p>Gary Bortel</p> | <ul style="list-style-type: none"> • Initial configurations at Harrington & Kalama with both sites now adding items to their catalogs. • 7 site visits over six days – Davenport, Harrington, Kalama, Odessa, Ritzville, Sprague • Attendance at the first ever North American Koha Users’ Group meeting - Wenatchee |
| <p>Libraries as Open Education Leaders</p> <p>Shirley Lewis</p> | <ul style="list-style-type: none"> • Working with Tacoma Community College Library and OSOS Contracts Officer to write interagency agreement for first year of Libraries as Open Education Leaders project. |
| <p>Microsoft IT Academy</p> <p>Elizabeth laukea</p> | <ul style="list-style-type: none"> • As of the end of July there were 9140 active Microsoft IT Academy eLearning users statewide. In this reporting period, we added the Kittitas Public Library, the Lake Washington Institute of Technology, and the Stillaguamish Tribe as new Program members. • Our MOS Certification Pilot is getting off the ground with Letters of Agreement going out this week for signature. We hope to have all 23 testing locations up and running by the end of September. WSL’s Central Library will also be a testing site, offering exam proctoring services to the public on Office 2010 and 2013. |

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| | <ul style="list-style-type: none"> • Presentations (online and in person) about both the IT Academy and the Microsoft Office Specialist (MOS) Certification Tests to 16 groups across the state including public, tribal, and academic libraries as well as the PNLA Conference in Helena MT and the Washington State Library. |
| Grant Program Management Development Staff | <ul style="list-style-type: none"> • Finalized new grant scoring tool |
| Public Library Statistics Evelyn Lindberg | <ul style="list-style-type: none"> • Submitted FY2013 Public Library Statistics to Census for the PLSC (Public Library Statistics Cooperative) Program qualifying the State Library for the Keppel award for prompt submission of high quality data. • Posted the Preliminary 2013 State Report online at: http://www.sos.wa.gov/library/libraries/libDev/publications.aspx#WASStats |
| Rural and tribal libraries Carolyn Petersen | <ul style="list-style-type: none"> • Biannual meeting of the Lincoln and Adams county libraries focused on how to implement the grant from the Inland Northwest Community Foundation. While Carolyn wrote the grant using State funds, Suzanne Schulz, librarian from Reardan, will be responsible for implementing the grant. The grant enabled the “Wheatfield” libraries to update their STEM materials in support of the Summer Reading program. Carolyn’s mentorship encouraged the group to submit their own proposal for the Digital Skills training grant. • Facilitated Tribal Librarians face to face meeting at Tokeland. • Visited Upper Skagit Tribe, Stillaguamish, and Nooksack tribes • Attended the Department of Early Learning Tribal Early Care and Education conference. Fruitful meeting as Carolyn was able to connect with tribes she had not been previously able to connect with. |
| Social Media and Library 21 Initiative Nono Burling Diane Hutchins Shirley Lewis Joe Olayvar Evan Robb | <ul style="list-style-type: none"> • Daily posts to FB and Twitter. • Added 8 new and expanded several existing Pinterest boards. • Wrote 3 “Spotlight on Staff” blog posts (Will, Jennifer, Judy P) • Edit and post 17 blog posts submitted by other staff members. • Worked with a team to come up with purchase recommendations for new video equipment • As of 8/13/14: • 128 new Twitter followers • 295 new Facebook followers |

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| <p>and a host of contributors.</p> | <ul style="list-style-type: none"> • 30 new Pinterest followers • Managed, main editor of the WSL Updates and blog- “Between the Lines” • Traveled with IMLS site manager to film site visits • Library Clippings –proofread and refine Library Clippings publication process |
| <p>Statewide Database Licensing (SDL) Will Stuiwenga</p> | <ul style="list-style-type: none"> • Organized and completed the 2014-2015 ProQuest renewal; • Added 2 new libraries to the SDL ProQuest group: <ul style="list-style-type: none"> ○ Central Skagit Rural Partial County Library District ○ Pullman Regional Hospital • 2 hospitals dropped out: <ul style="list-style-type: none"> ○ Legacy Health Systems, Vancouver, WA ○ Northwest Hospital, Seattle • Held an online SDL Advisory Committee (SDLAC) meeting to plan for the SDL Needs Assessment; received SDLAC approval for the needs assessment plan • With advice from UW’s Samantha Becker, wrote and released RFP for SDL Needs Assessment; received one response which has been reviewed and approved by several members of the SDLAC; plan to offer a contract to the proposing firm once their references have been checked; • Set up ProQuest library card number authentication option for several small libraries for remote patron access via Evelyn’s Drupal-based web sites; also began creating customized subject-oriented links to ProQuest resources for the same libraries • Attended WPLC (Washington Public Libraries Cooperate!) meetings • Conducted library site visits: Longview Public, Castle Rock Public, Ft. Vancouver Regional, Walla Walla County, Walla Walla Public, Walla Walla University, Columbia County libraries |
| <p>Technology Consulting Gary Bortel Joe Olayvar</p> | <ul style="list-style-type: none"> • In person and over the phone technical assistance to libraries • Technical support at the WLA Conference • Technical support for online webinars <ul style="list-style-type: none"> ○ 5 First Tuesday’s • 12 Miscellaneous others |
| <p>TLC 3 Carolyn Petersen</p> | <p>TLC 3 will support the implementation of Common Core in Washington public schools. While the TLC3 direct trainings will target teacher-librarians, TLC3 resources and professional development tools will be available to all educators and school administrators, public librarians, and communities engaged with Common Core implementation. After the success of the day camps which provided a general orientation, the</p> |

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| | <p>trainers developed additional curriculum which was aimed specifically at either elementary or secondary teacher librarians. A survey which was sent at the end of the training period will provide information as to which direction this program should move forward.</p> <ul style="list-style-type: none"> • 378 teacher-librarians participated in 16 sessions around the state. |
| <p>Wayfinder: the catalogue of Washington Libraries/Washington Group Services Will Stuvenga</p> | <ul style="list-style-type: none"> • Submitted OCLC Group Services 2014-2015 contract renewal/pricing to Bill Fieber for execution • Switched funding for the Whatcom County Wayfinder group catalog scope from LSTA to the Whatcom County group (after 1 year of transitional LSTA funding) |
| <p>Trainings: Webinars/In-person Workshops and WebJunction Jennifer Fenton</p> | <p>WebJunction Washington ended June 30th. WebJunction will provide trainings and webinars to the library community and WSL purchased a group subscription to Skillport self-paced learning courses through WebJunction.</p> <ul style="list-style-type: none"> • 4 First Tuesdays webinars online, 86 attendees. • 14 full day workshops (Mental Health First Aid, Leading Without Authority, Cataloging with RDA) in 14 locations, 313 attendees. • May/June WebJunction Statistics: 134 courses taken, 10 new accounts, 28 Lynda.com accounts created. |
| <p>Washington State Public Library Polices Evelyn Lindberg</p> | <ul style="list-style-type: none"> • Updated (there are over 1,450 policy links listed) and moved the Washington State Public Library Polices page off the Washington State Library Webjunction website and onto the Washington State Library (SOS) website at: http://www.sos.wa.gov/library/libraries/libDev/policies.aspx |
| <p>Professional development and outreach Jennifer Fenton Nono Burling Joe Olayvar Diane Hutchins Evan Robb</p> | <ul style="list-style-type: none"> • Coordinating the WLA (Washington Library Association) Mentoring program with LiFE (Leadership is For Everyone) and SIG (Student Interest Group) committee members. Created the webpage, applications and FAQ. The mentorship program is now live and accepting applications for mentors and mentees. • WLA involvement with WALE (session and pre-conference proposals accepted for the 2014 conference), WALT, LiFE (Co-Chair) and launching the official mentor program. • Conference Chair for national 2014 conference of Association for Rural and Small libraries which happened at the Hotel Murano in |

Carolyn Petersen
Will Stuvenga

Tacoma from September 3rd through September 6th. The conference provides great opportunities for rural librarians from across the nation to network and take away practical concrete information which will help them improve their services to the library patrons. Depending on onsite registration between 375 to 400 individuals will attend.

The conference provided:

- 7 preconference sessions
- 42 unique programs, many of which were repeated
- 5 keynotes
- The Washington State Library provided 22 full scholarship for individuals from rural libraries to attend the national conference for the Association of Rural and Small Libraries.
- Solicited and edited WLA Member Profile (Christa Werle) for WLA Connect e-newsletter: <http://wala.memberclicks.net/wla-member-profile>
- Washington Reads book review (The Songs of Willow Frost by Jamie Ford) submitted (not yet published)
- Edited and submitted WSL Updates articles; examples:
 - New Video Introduces WSL, submitted for 9/4/14 issue
 - Shakespeare Exhibit – Deadline Extended, 8/21/14
 - Needs Assessment RFP, 8/31/14 & 8/17/14
 - Forwarded various free CE opportunities to the Updates editor
- Submitted photos and other materials for posting on WSL social media; Facebook examples (the Needs Assessment items were also posted to the blog, and most of these appeared on Twitter as well):
 - “Where Is This Library” picture of North Mason Timberland branch library in Belfair, posted 8/19/14
 - Wall Street Journal: Public Library Beats Amazon for eBooks, posted 8/13/14
 - Will Stuvenga appointed to ALA’s DCWG, posted 8/7/14
 - Needs Assessment RFP re-issued, posted 8/1/14
 - Needs Assessment RFP (originally) issued, posted 7/16/14
 - Kitsap Regional Library received John Cotton Dana Library Public Relations Award at ALA Annual Conference, with photo, posted 7/14/14
 - American Libraries Direct June 11 issue points to our blog, announcing cut in service hours: posted 6/13/14
- WLA WLFFTA IG Chair, attended online WLA IG Chairs meeting 6/5/14
- Serving on two WLA Committees:

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| | <ul style="list-style-type: none"> ○ Marketing & Communications Committee ○ Membership Services Committee ● Appointed as the ASCLA (Association of Special and Cooperative Library Agencies) board liaison to the ALA DCWG (Digital Content Working Group), which is a full voting membership ● LEARN RT President and currently working with ALA staff, LEARN RT board members and committee members on programs for upcoming ALA conferences and meetings. ● Video production training at WLA ● Appointed to ELPLP Steering Committee. ● IMLS – Measuring Success Pilot: <ul style="list-style-type: none"> ○ Attended webinar to discuss reporting framework beta experience; ○ Attended face-to-face meeting in Washington, DC to discuss Guidance Documentation and rollout of training on new reporting framework. ● Vice Chair of WALE - Oversee WALE IG functions and conference planning. <ul style="list-style-type: none"> ○ Volunteered for, and was named, a “Community Rep” for the Digital Public Library of America. This position will entail incorporating basic outreach (to both the public and libraries, archives, and museums) about the DPLA as part of my normal duties promoting the Washington Rural Heritage program. |
| <p>Washington Public Library Trustee Education Carolyn Petersen</p> | <ul style="list-style-type: none"> ● Orientation sessions for 46 individuals at <ul style="list-style-type: none"> ○ Skagit Valley ○ Bellingham ○ Whatcom County <p>Nancy Krier (Office of the Attorney General) will include training for public library directors through the Open Public Meetings Act.</p> |
| <p>Washington Rural Heritage Evan Robb</p> | <ul style="list-style-type: none"> ● Worked with Library Development staff to finalize development of a new grant scoring tool for this year’s WRH grant award. ● Convened final grant award meeting in late June, 2014. Eight of eleven applications were awarded by 2014-2015 WRH Grant Award Committee. Total amount awarded: \$49,867.00 <ul style="list-style-type: none"> ○ Whitman County Library ○ Kettle Falls Public Library, Libraries of Stevens County ○ Deming Library, Whatcom County Library System ○ Columbia County Rural Library District ○ Orcas Island Public Library |

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| | <ul style="list-style-type: none">○ Roslyn Public Library○ Medical Lake Library, Spokane County Library District○ Puyallup Public Library● Developed grant contracts.● Prepared and scheduled trainings for new sub-grantees.● Worked with 2013 sub-grantees to complete all work on grant projects by 8/15 deadline.● Recruited two new project interns (volunteers) in July.● Added approximately 2,500 newly digitized items to the WRH repository. Most of these were from current sub-grantees; about 20% of items were from WRH partners not currently working on a grant project.● Developed new collection landing pages for several collections. Worked with project partners to draft written content for their individual collection websites.● Following July attendance at the Pacific Northwest Digital Public Library of America (DPLA) Metadatathon in Portland, OR, developed plans to enhance WRH metadata & bring it more in line with the DPLA Metadata Application Profile (i.e., metadata standard).● Began meeting with the Office of the Secretary of State's Legacy Washington team to develop plans for enhanced and targeted promotion of historic resources to the public. |
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