



Library Council of Washington March 11, 2013

Washington State Library
Room 413
6880 Capitol Blvd S
Tumwater, WA 98501-5513

LCW PRESENT

Nancy A. Bunker, Academic 4-Year
~~M. Kate Burton, School Libraries~~
~~Kyle Cox, Public Libraries Over 100,000~~
~~Eliza Dresang, Ex-Officio, iSchool~~
Trish Henry, School Libraries
Priscilla Ice, Information and Technology
Pam Nyberg Kiesner, Public Libraries
Under 100,000
Jim Loter, Information Technology

Cynthia Lucas, Special Libraries
Valerie McBeth, Special Libraries
Christine Peck, Rural Libraries
~~Ana C. Romero-Figueroa, Cultural Diversity~~
Rand Simmons, Ex-Officio, State Librarian,
WSL
Joan Weber, Academic 2-Year
Valerie Wonder, Disadvantaged

WSL PRESENT

Jeff Martin, Program Manager
Anne Yarbrough, LSTA Grant Manager
Sean Lanksbury, Special Collections

SPECIAL GUESTS

Kim Wyman, Secretary of State
Ken Raske, Assistant Secretary of State
Mark Neary, Deputy Secretary of State

WELCOME AND INTRODUCTIONS

Joan, Chair, welcomed Council and the new members –Trish Henry, Jim Loter, and Christine Peck. Round table introductions were made.

APPROVAL NOVEMBER 19, 2012 MEETING NOTES

The November 19, 2012 meeting notes were reviewed and approved as written.

REVIEW MEETING AGENDA

The meeting agenda was reviewed. The library tour was moved to the end of the meeting. It wasn't certain when Secretary of State Kim Wyman and her executive staff would join us so the agenda would be adjusted as needed when they arrived.

STATE LIBRARIAN'S REPORT

Rand provided his State Librarian's report:

- Heritage Caucus—Rand is part of a group made up of legislators, state agency leaders, and non-profits all interested in preserving the heritage of Washington

State that meet weekly during the legislative session. Rand, Secretary Kim Wyman, and State Archivist Steve Excell spoke at last week's meeting. Secretary Wyman talked about heritage organizations working together and moving the Heritage Center forward and about concerns with the State Library's budget. Rand spoke on how the State Library benefits Washington communities. Steve explained how the State Archives is different than the Records Center and why the office preserves archival materials.

- Legislative Visits—Rand visited with 15 of the 32 new legislators and dropped off welcome packets to the others that weren't available to meet with him. All new legislators received WSL library cards and for most visits the card was mentioned in a positive way. WSL sent letters to returning legislators and reminded them of their library card. Many of them called and requested a replacement card. This is turning out to be a positive visibility building activity.

Rand referred Council to the budget flyer in the agenda packet that is being used when talking to the legislature. The flyer encourages the legislature to adequately fund WSL and return it to General Fund-State; and to protect the Heritage Center account for its original purpose.

- Microsoft IT Academy—Through a partnership with Microsoft, WSL is seeking \$1.5 million in funding from the legislature which will be used to pay for the non-discounted portion of the cost of taking a Microsoft IT training course. Microsoft is offering a 90% discount, a savings of \$44 million to Washington libraries over the biennium. Anyone with a library card will be able to access this training for free. It will also cover the cost for the Washington State Library to oversee the project. Most legislators have been supportive although they do have some questions.

Discussion followed:

Rand was asked if other vendors might offer the same service for 90% discount; if so, will there be some kind of criteria? Rand responded that he will not go out and solicit other vendors such as Cisco at this time; however, the model could accommodate any vendor's product.

How will the identity assurance or institutional affiliation piece be established? Rand will ask Microsoft that question.

Microsoft will attend the Library Director meeting in July to talk about the project.

Many implementation issues need to be discussed, including accessibility for those who need screen readers; and prison populations that cannot access the Internet—can they participate offline?

2% of the population has no library service; however they could apply for a state library card and access the training that way.

Rand will send the Microsoft IT Academy flyer to Council to forward to their legislator.

MEET WITH THE SECRETARY AND HER EXECUTIVE STAFF

Secretary of State Kim Wyman, Assistant Secretary of State Ken Raske, and Deputy Secretary of State Mark Neary joined the meeting. Kim introduced herself and her staff and thanked Council for all the work they do. In the last two months she's had a crash course on libraries and has gone from someone who appreciates libraries to an advocate of libraries. She's very enthusiastic about telling the State Library's "story" to the legislature—the impact WSL has on communities throughout the state and the amount of funds that are leveraged by WSL. Protecting WSL and providing adequate funding are two of her top priorities this year.

LSTA, SEQUESTRATION, CONTINUING RESOLUTIONS AND OTHER NEWS RELATED TO THE LIBRARY DEVELOPMENT PROGRAM

Jeff Martin began with the good news about two grants WSL recently received:

- Paul G. Allen Foundation grant—\$200,000 Connect with Your Library mobile app. LSTA funds will be used to develop the app for public, tribal, and potentially nonprofit academic libraries; the Allen Foundation funds will pay the subscription fees for public and tribal libraries to test the app for the year 2014 and for a statewide internet PR campaign to publicize the app's availability. Academic libraries will need to pay the subscription fee themselves.
- Department of Learning (DEL) Race to the Top grant—\$53,500 which will fund \$25,000 in Early Achievers Outreach Partnership grants for public libraries to help identify best practices on early learning public awareness and family engagement. This partnership will increase the visibility of the state's public libraries as legitimate members of the early learning community.

Jeff then talked about how the Sequestration and Continuing Resolutions will affect WSL—The 2012 LSTA Award will fund WSL activity through June/July of 2013. A partial 2013 award of \$1,565,381 has been received. Sequestration will reduce the total 2013 LSTA funding by \$175,000 for the remainder of the federal fiscal year. The March 27th deadline for the continuing resolution creates additional uncertainty about the level of funding for LSTA for 2013.

In addition, cuts in state funding threaten the Maintenance of Effort (MOE) needed to secure the LSTA funds in the future. There will be another revenue forecast March 20. We should see House or Senate budgets soon after.

Jeff was asked if decisions had been made about where to cut if needed. He said they would cut wherever there would be least harm to the fewest libraries and mentioned eliminating Wayfinder and/or reducing WSL's funding for AskWA. Joan and Pam expressed that their libraries (in Pam's case, all the libraries of Whatcom County) used Wayfinder and hated to see it end; however, they understood that other libraries don't rely on it as much as they do.

LIBRARIES TOUCHED BY LSTA

Jeff directed Council to the Libraries Touched by LSTA, FFY2012 document. This is the same information found in the 2012 Legislative factsheets (<http://www.sos.wa.gov/library/libraries/projects/factsheets/>), but in a different format (listed by type of library / library system / library name, rather than by district). Included are the number of library staff who participated in WSL sponsored trainings; subsidies provided by WSL such as Statewide Database Licensing (SDL), Ask WA, Downloadable Audiobooks and eBooks; and both CE and competitive LSTA grant awards per library.

TRAINING AND CE: 3.21 - EVERYONEON AND CONNECT2COMPETE

Jeff explained the EveryoneOn campaign and the Connect2Compete project.

- EveryoneOn—The 3-year campaign kicks off on March 21st (3.21). A number of national organizations, federal agencies, technology vendors, non-profits, and retailers, supported by the Ad Council, are working to further expand Internet penetration within society and to create a more digitally literate society. The program provides less expensive technology to get people hooked up to the Internet and will bring people to their local library to gain new skills and become more digitally literate. A locator tool has been designed to assist individuals in finding free digital literacy training in their community by using zip codes to identify libraries near them. Libraries are asked to access the tool to update their information and to answer questions about the types of training they provide.
- Connect2Compete—Leading Internet service providers, technology companies, businesses, and nonprofits are providing \$4 billion in in-kind services for low income families with zero cost to tax payers. This project will help Americans access technology through free digital literacy training, discounted high-speed Internet, low-cost computers; as well as micro-loans to help families afford the upfront cost of a computer and to help them build credit history. Connect2Compete will also create a national outreach campaign focused on the importance of technology to develop digital skills and find new opportunities.

2013 MEETING DATES AND LOCATIONS

Anne provided the remaining 2013 meeting dates and locations.

Friday, May 17	WSL, Tumwater
Friday, September 20	Moran Prairie Library, SCLD, Spokane
Friday, November 8	UW, Seattle (<i>Tentative</i>)

INFORMATION SHARING AND UNFINISHED BUSINESS

Jeff referred Council to the Library Development Report and IMLS Newsletters in the agenda packet. Jeff said he posted the Library Development Report to the WSL Blog and asked Council what they thought of sharing the information that way. It was agreed this would be valuable; however, the public version should be different than what is provided to Council—remove the “who,” shorten the details, avoid jargon and acronyms, and provide at least one “service story.”

The meeting was adjourned. Sean Lanksbury then provided a tour of the State Library for those that were interested.