

## King County Combined Fund Drive Steering Committee Agenda

University of Washington  
UW Tower 4333 Brooklyn Ave NE, Seattle WA 98195  
Tuesday, October, 4 2014 Fremont Conference Room – T 22  
9:00 a.m. – 10:30 a.m.

**In Attendance:** Miriam Castro (UWCFD), Kerri Everly (UWCFD), Alex Stone (Summit Assistance Dogs), Virginia Daugherty (ArtsFund), Jeanne Lenz, (Employment Security Division, and Philip Kerrigan (CFD State Office) via teleconference.

### **Minutes Review & Action Items:**

#### **Action Items Completed (prior month):**

Brianne has asked that everyone on our committee procure at least one item for use during the King Co. campaign, either for contests or at the silent auction. Thank you all for your donations!

We have a few more spots to fill for the upcoming charity fairs. Annya sent out an email requesting volunteers to staff the fairs. Brianne will send a follow up email to remind committee. All of the spots for this event have been filled.

#### **Subcommittee Updates:**

*Training Committee:* The UW just wrapped up its training classes with the exception of specialized trainings for Harborview and UWMC. The UWCFD trained 140 coordinators and 47 were trained across the rest of King and Snohomish Counties.

**Budget:** The down payment for the upcoming recognition event is now reflected in the budget. Printing charges have been added as have training costs. We are over budget on printing, but under budget in other areas. Our t-shirt sponsor has covered all but \$108 of this year's shirts. Overall the budget is in good shape.

**Campaign Kickoff Committee:** Miriam, Alex, Dawn and Christie attended the first fair at Brightwater. It was a beautiful venue with about 20 nonprofits in attendance. The rest of the fairs are this week. Curtis, Annya and Christie are staffing those events.

**Procurement:** Thank you for procuring fun giveaway items to use during the campaign.

#### **State Report:**

##### *Marketing Report:*

- Unveiled the new Give One website. Take a moment to check it out when you have time. It incorporates Give One dollar levels and ties in charity impact statements.
- The Masquerade Ball is just around the corner. The attendance is down compared to last year, could be because the planning committee decided to not give the pricing break for couples.
- Friday Flix have started again. The Andie Keller video will go out this Friday. Will promote ArtsFund in conjunction with the UW this year.

*Volunteer & Outreach:*

- Finished campaign coordinator training for the year! Overall, trained more coordinators than previous years.

*Development Report:*

- Philip is calling in today, because he is at a Business Development Expo. Will be making larger scale pitches to potential supporters at this event.
- Matthew is on vacation the next two weeks, there is a backup in place for any issues that may arise with the online system.

*Overall Campaign News:*

- Donors are asking if there will be a way to help those affected with Ebola. Philip will put a special Ebola fundraiser together in the next week or two.

Member check-in:

**Jeannie:** Had a great time at her softball tournament! Her efforts raised \$1,000 for cancer research. There will be photos posted on the state website within the next week or two. Kerri suggested that Jeanne connect with Art Mead with the FTE state magazine. He can assist in marketing of her events. Jeannie also reports that her position with ESD is safe!

**Alex:** Alex reports that he is as busy as ever with the various workplace campaigns and feels like he has been living at Microsoft! Excited for the UWCFD events this week and next.

**Kerri:** Excited for the kick off events to happen. Asked Philip if Heather would be available to take photographs at our events. He will check with her and her schedule.

**Miriam:** Her weekday markets are wrapping up and will be transitioning to full time status for the fall and winter.

**Virginia:** Excited for the UWCFD's Coordinator Kickoff event this week. Also has another auction item to donate and will follow up with Paula.

**Philip:** Glad that the trainings and planning is wrapping up. Looking forward to attending the UWCFD kickoff event and not "working" the event 😊

**Next Meeting:** November 4, 2014 Fremont Conference Room – T 22