

King County Combined Fund Drive – February Minutes

University of Washington

UW Tower 4333 Brooklyn Ave NE, Seattle WA 98195

Tuesday, February 2, 2016 Boardroom

9:00 a.m. – 10:30 a.m.

In Attendance: Curtis Bronson (WSDOT Alaskan Way Viaduct), Denae Bauer (UWKC), Mike Morris (DSHS), Lauren Lane (RMCh), Alex Stone (Summit Assistance Dogs), Jolyn Mason (UWCDF), Kerri Everly (UWCDF)

Attendance via phone – Philip Kerrigan (Washington State CFD), Jeanne Lenz (Employment Security Division), Annya Ritchie (Office of the Attorney General)

Welcome

Recognition Event Planning

Set up will start at 3:30. We have 13 people signed up to help.

Sam Reed isn't able to come, but we are working on getting another speaker.

If you haven't signed up for wine, please do so.

Heather will be taking photos at the event. Email Kerri if you are interested in helping with the photo booth.

We'll put invitation cards to join the committee on the tables. They will also have seed packets as a thank you gift and a small herb garden as the centerpiece.

Budget

We purchased award and the venue charge has been added to the budget

State Report

Marketing

- In early phases of designing materials for 2016 campaign

Development

- Twinstar is back at \$10k & will purchase Seahawks tickets again
- WSECU is going to give \$7,500 in Starbucks gift cards for first week to give and would like to try and work with the UW on including us in that effort

Other/General News

- Leadership Breakfast is May 10th at the Red Lion in Olympia and starts at 8
- Attending recognition events around the state
- Is working with a partner on a "Give 12" t-shirt initiative. Will be Seahawks themed and possibly sponsored by Liberty Mutual. More info on this to come
- Continuing to meet with sponsors for the 2016-2017 campaign
- Campaign is being totaled up and we should have final numbers by the end of the month

Volunteer & Outreach Status Report

- Will start campaign leader recruitment soon and campaign coordinator will follow.

March Annual Meeting Reminder

- See you next month in the Visitor's Dining Room on the Mezzanine level. We'll be doing strategic planning for this year and beyond. Plan on staying until 11.

Member check in

- Jeanne – working on softball tourney & updating website about CFD. Learning new work computer system.
- Anya – interested in softball for AGO. Redesigning approach to the campaign. They are going to add a CFD component for existing events and help keeping awareness going year-round and get more people involved. The focus is on increasing participation across the group and increase volunteering.
- Philip – met with Anya on their volunteer program.
- Curtis – Saw a bobcat in the wild in the Hoh Rainforest
- Alex – is going to South Africa for school
- Denaë – Campaign Season is almost over and event season is beginning. UWKC is hosting a fun softball tournament – check out the more info here - <https://www.uwkc.org/events/softball-classic/>
- Lauren - is taking 3 classes this quarter
- Mike – started a new, temporary job in January. He'll either be going back to his old job or retiring in July
- Kerri – UWCFD raised \$2.2 million – slightly ahead of last year. We added 25 new gold level donors. In March, we are partnering with Make-A-Wish for an airline mile drive and in April, we will participate in the Earth Day Challenge