



Washington State Combined Fund Drive  
416 Sid Snyder Ave  
PO Box 40250  
Olympia, WA 98504  
[www.cfd.wa.gov](http://www.cfd.wa.gov)

**MEETING MINUTES  
WASHINGTON STATE COMBINED FUND DRIVE  
ADVISORY COUNCIL**

June 14, 2013  
10:00 a.m. – 12:00 p.m.

**Welcome and introductions:**

Stephanie Horn called the meeting to order, welcomed all in attendance and began the round of introductions.

**Attendance:**

**Council Members present:**

Kerri Everly (University of Washington CFD), Paul Knox (United Way of Thurston County), Melanie Manista (United Way of Pierce County) and Dave Nelson (Department of Retirement Systems); via phone Suzanne Klenk (Washington State Employees Credit Union)

**Staff Members present:**

Stephanie Horn, Philip Kerrigan, Heather Lucas and Dawn Sanquist

**CFD Advisory Council Charter:**

Philip Kerrigan went over the Council Charter document provided in the council member packets with the edits from the last meeting.

**Recent CFD events:**

- Meeting with Washington State University
  - Stephanie reported on the meeting with WSU. She indicated that President Floyd is willing to get behind the campaign if we localize it more towards the Pullman area (i.e. localized charity guide, materials in the WSU colors, brochures with WSU employees, etc.). President Floyd is also working on providing a new campaign leader.



**Secretary of State**

*Kim Wyman*

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- Campaign Leader trainings
  - CFD staff asked the council for ideas on how to improve the trainings and the following were suggested:
    - Mix the trainings with veterans and new leaders instead of having them separate, this way veterans can share their knowledge and ideas with incoming leaders.
    - Survey attendees on what worked and what didn't in the training.
    - Providing lunch is good.
    - Keep it fun and interactive.
    - Send out thank you's to attendees afterwards.
    - Market it as something other than training to veterans, maybe as a brainstorming session instead.
  
- Sponsorship partners
  - Washington State Employees Credit Union and TwinStar Credit Union have both signed up for sponsorship packages.
  - Meconi's provided lunch for the campaign leader trainings in Thurston County.
  - A meeting has been set with University of Washington Medicine.

**Roundtable topic:**

Stephanie opened up the discussion to council members for suggestions on how get more retirees to give through the CFD. The following suggestions were made:

- Put CFD brochures in retirement packets.
- Have an article annually in the DRS newsletter.
- Provide brochures at the DRS planning seminars held throughout the state.
- Add retiree information into campaign leader and local coordinator trainings.
- Draft a bill that would allow the CFD to mail information directly to retirees.
- Have an "I still Give" sign for retirees to take pictures with.

Next meeting is October 18th, 2013, 10:00 am – 12:00 pm in Secretary Wyman's office.



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