

King County Combined Fund Drive Steering Committee Agenda

University of Washington
UW Tower 4333 Brooklyn Ave NE, Seattle WA 98195
Tuesday May 5 2015 Ballard Meeting Room – T 22
9:00 a.m. – 11:00 a.m.

In Attendance: Brianne Kegley (UW PFS), Kerri Everly (UWCFD), Mike Morris (DSHS) via phone, Jeanne Lenz (Employment Security Division) via phone, Curtis Bronson (WSDOT Alaskan Way Viaduct), Annya Ritchie (Office of the Attorney General) via phone, Lauren Lane (Ronald McDonald House Charities of W.WA & AK), and Elizabeth Jackson, (Office of the Attorney General) via phone, Philip Kerrigan (Secretary of State) via phone, Kris Raftis (United Way of King County) via phone, Alex Stone (Summit Assistance Dogs).

Welcome & Introductions: The committee discussed our new hire Jolyn Mason that will start May 18 to take Miriam's place and welcomed her to the committee. No other introductions.

Action Items: Jeannie had volunteered to put together the slideshow and what she had e-mailed out to the committee for review. We are supposed to review and provide any further suggestions.

Previous Months Action Items: Annya requested envelopes to help procure items that don't have AGO information. Kerri to check with Philip to see if they have some available or she may order box of blanks. Philip mentioned that he had sent them the Friday previously and Kerri will be on the lookout for them.

(Charity/agency fairs) Curtis will reach out to Brett Wolfe (WSF) to gage his interest in having a mini fair at his agency. Curtis said he had reached out to Brett and the logistics of having it there was still up for debate. They are possibly downsizing and he is not sure if in September they will be able to have it there.

Budget: Not a lot has changed from last month. Still have \$950 left in the budget for supplies. The committee recommended exploring creating a display board or slide show for tabling events. We discussed further what Jeannie had volunteered to put together and what she had e-mailed out to the committee for review. We are supposed to review and provide any further suggestions. Curtis suggested using a software and be a little more of a real slideshow than that, Philip mentioned a software program that CFD has access to and was going to share with Jeannie. We also suggested adding more photos since it will be scrolling. The committee also suggested travel totes to use for tabling events during the campaign. Kerri mentioned another cart, possibly bigger for travel.

Outreach & Development: The committee welcomed a guest speaker Barb Bocek from Northwest Harvest to speak about their organization and the impact the CFD has. Barb mentioned that 708,000 meals were created from giving from the CFD and talked about why it is important to give through the CFD. She also talked about soliciting donors through their newsletter and if they can do that with CFD participants. Would it be okay if they just included an envelope, is that considered solicitation. Philip answered no, that

should be okay, because they can always opt out of the newsletter or report to CFD if there is any issues.

State Report:

Marketing:

- Marketing materials completed, headed to the printer next week. Everything but charity guides
- Leadership Breakfast on May 14 from 7:30 AM to 9:00 AM at the Department of Labor & Industries in Tumwater and all committees are invited. We hope to see you there.

Development:

- Had the meeting with the Great Wolf Lodge to see if CFD can get the convention center in facility for next year's Recognition Event donated. That did not go through, but they did decide on a sponsorship package for the masquerade ball including the casino night and DJ after another company pulled out.

Volunteer Outreach:

- The Campaign Leader training dates have been set. They will be in Olympia at the Capitol, on June 16, 18 and 24. King County, possibly at the UW, June 9th or 10th.
- Recruitment for coordinators to date, we have already recruited close to 85% of the list, which is really good.

General Campaign News & Notes:

- Philip will be going on vacation right after the Leadership Breakfast from May 16 – June 1
- Nepal earthquake campaign has raised over 35,000 already and they got over 20 brand new donors and UW raised over 10,000 it's first day of that campaign.
- Philip mentioned it is public service recognition week.

Member Check in:

Curtis: Reports step daughter left RTR as a grant writer to be a full time at home mom.

Kris: Reported that United Way is restructuring and the transition to take place sometime July 1st – she may no longer be our rep.

Next Meeting: June 2, 2015, 9:00 a.m. - 10:30 a.m. Ballard Conference Room