King County Combined Fund Drive Steering Committee Minutes

Tuesday, September 6, 2016 – Fremont Conference Room 9:00 a.m. – 10:30 a.m.

In Attendance: Curtis Bronson (WSDOT Alaskan Way Viaduct), Alex Waugh (UWCFD), Dana Peregrine (UWCFD), Andrea Loren (UWCFD), Eric Bronson (UWCFD) Jolyn Mason (UWCFD), and Kerri Everly (UWCFD)

Attendance via phone - Philip Kerrigan (WA State CFD)

Welcome

Action Items Review:

- o Curtis asked Philip for an update on creating a funny how to give online video. Working on it
- Kerri will email Philip dates for UW first week of giving stats for the last 3 years and Philip will send reports to Kerri
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- Curtis He would like to use photo printer for his pirate photo booth Jolyn will bring this to the next meeting along with the banner and lollipops with Giving Matters stickers.
- Per Mike's request, Philip will check on conferencing services available to our committee. Still looking into this.

Outreach & Learning

- o Pre-Campaign Check In. Do you have what you need to succeed this campaign season? What do you need from King County CFD and State CFD to run a successful program?
 - Curtis shared his campaign plans with the group.
- New Member recruitment we have several people who expressed interest in joining the committee after training. Let's talk next steps.
 - Jolyn will reach out to new members and invite them to the meeting. For the Oct/Nov meetings, we will provide refreshments to welcome new members.

Budget

Training costs will be added

• Subcommittee Reports

Training, Recognition, Agency Fairs, Procurement

State Report

- Marketing, Development, Volunteer Outreach & Overall News
 - The football ticket sale raised \$5,100.
 - Blue Friday shirt sales start soon.
 - Supplies are going out.
 - Only Thurston County left to train. Working on video training kit for next year.
 - Prepping for first week to give and the masquearade ball.
 - Softball Tournament was great! Well run and a lot of fun.
 - Golf Tournaments are coming up.
 - There is a 5K Hero Run next week.

• Member check in

- o Philip Had good labor day. Thomas is starting preschool
- Kerri asked about 1st week to give cards
- o Curtis people love the pirate photo booth. Solarium is finally finished and working on a playhouse for grandkids.