

**King County Combined Fund Drive
April 5, 2016 Minutes**

In Attendance: Curtis Bronson (WSDOT Alaskan Way Viaduct), Mike Morris (DSHS), Alex Stone (Summit Assistance Dogs), Jeanne Lenz (Employment Security Division), Jolyn Mason (UWCFD), and Kerri Everly (UWCFD)

Attendance via phone – Philip Kerrigan (Washington State CFD)

- **Action Items**

- Jolyn will put together a follow-up email for Mike to send and will send him that, with an employee email list. He will send the email.
- Jolyn will follow up with Dawn to have King County CFD web presence updated.
- Jolyn will contact Junelle at King County and find out the dates for kick-offs.
- Jolyn and Mike will explore finding a new conference call service.

- **Action Items Review Report:**

- Jolyn will confirm that date doesn't conflict with UWCFD events. – **Jolyn checked our calendar and let Curtis know it is clear for 10/11/16.**
- Development Coordinator will work with Chair to send a letter inviting nominees and winners from the last 2 years to join the committee. – **Jolyn sent letters to Mike and he sent them out. Jolyn will put together a follow-up email for Mike to send and will send him that, with an employee email list.**

- **Budget**

Copy charges have been added to the budget.

- **Outreach & Learning**

- Committee Sign ups
 - Jeanne and Lauren signed up for training, Curtis signed up for charity fairs/kickoff and Alex signed up for recognition event.
 - **We need someone to sign up for Procurement.**
 - Curtis is working with the 520 group and is meeting in May to talk about their department kick off.
- Topics & organizations for 2016 – below are some suggested topics/ideas. If you'd like to add a topic or a non-profit organization, please let Jolyn know.
 - International Pet Rescue/Saving Grace
 - FareStart group lunch & tour
 - Workplace season from a charity perspective & Summit Assistance Dogs
 - How to plan and execute a successful fundraiser
 - The life of a donation from start to finish
 - Transplants & their affiliated and auxiliary organizations

- **Other**

Jolyn will follow up with Dawn to have CFD presence updated. Jolyn will contact Junelle at King County and find out their dates for kick-offs.

Kerri and Jolyn shared information about next year's recognition event. There is a western theme and we are currently looking at having it on the 4th floor of the UW Tower. Committee members suggested checking out the following BBQ places:

- Smokin' Petes
- Longhorn
- Pecos Pit
- Caveman (? – used to be better)
- Smokehouse in Bothell

- **State Report**

Marketing

Beginning the bid process for campaign collateral material. This year, the small posters will come in packages with that mix all the posters and they will have a different image on each side and will come in packages of 20. For the larger posters, that kind of printing is cost prohibitive. They will hold an election themed contest to vote on the 4 favorite posters.

Development

UW Medical Centers are in for \$2500 and they are working on developing opportunities for business that want to support the CFD, but can only give at lower levels. They will update us as this program develops.

Volunteer Outreach

Recruitment for campaign leaders has begun. Leaders have received emails from the Governor, the Secretary of State and will receive a follow up email from Philip. Philip will also engage in outreach efforts to recruit members to county committees.

Overall News

The Leadership Breakfast is on May 10th at the Red Lion and will start at 8. Once the link is live, you can register up to 8 guests when you sign up.

- **Member check in**

Kerri – The Earth Day Challenge has started and the Make A Wish Mileage Drive has ended. We raised nearly 1.4 million miles for Make A Wish. Kerri went to Ocean Shores with her fiancée and his grandchildren were adopted into the Quinault tribe.

Jeanne – Working to get ESD & CFD more connected. Working on softball tourney – this year, there is lots of interest from other agencies. Jeanne is getting ready to plant her garden and is going to Victoria.

Alex – Luncheon is on 4/28 in Bellevue. If you are interested in going, let Alex know. Recently back from South Africa and had a good trip.

Mike – In Kennewick for work in May and will miss our May meeting.

Jolyn – Is looking forward to a trip to Sequim next week and the school play at the end of the month.

Curtis – Got a new DSLR camera and has been shooting photos in Raw Format and using Corel Aftershot to edit the pictures. He has been spending time with his grandkids.