

King County Combined Fund Drive Steering Committee Agenda

University of Washington

UW Tower 4333 Brooklyn Ave NE, Seattle WA 98195

Tuesday, March, 3 2015 Ballard Meeting Room – T 22

9:00 a.m. – 11:00 a.m.

In Attendance: Brianne Kegley (UW PFS), Miriam Castro (UWCFD), Kerri Everly (UWCFD), Mike Morris, (DSHS), Jeanne Lenz, (Employment Security Division), Curtis Bronson (WSDOT Alaskan Way Viaduct), Anya Ritchie, (Office of the Attorney General), Lauren Lane, (Ronald McDonald House Charities of W.WA & AK), Glenn Orr, (Snohomish County DOC), and Elizabeth Jackson, (Office of the Attorney General), via teleconference.

Welcome & Introductions: The committee welcomed Susan Zacher from the Office of the Attorney General to the committee! Miriam reports that Brett Wolfe, from Washington State Ferries, is interested in serving on the committee, but will be unable to attend meetings until July.

Action Items:

Kerri will email the committee the procurement documents and templates that were discussed. Kerri will also request CFD thank you notes for the committee to use to thank supporters.

Miriam will compile a list that shows which organizations have been solicited in the past and send the Glenn and Anya.

(Charity/agency fairs) Curtis will reach out to Brett Wolfe (WSF) to gage his interest in having a mini fair at his agency.

Previous Months Action Items:

Miriam connected with Rachelle Parslow (WSCJTC) about an agency fair at her location. Rachelle was extremely interested in the opportunity and reports that she would be able to connect with several law enforcement agencies to attend. Miriam suggests connecting with coordinators at the Department of Ecology for a potential Bellevue location.

Budget: Not a lot has changed from last month. Still have \$950 left in the budget for supplies. The committee recommended exploring creating a display board or slide show for tabling events. Jeannie volunteered to compile photos of committee members at events. Kerri will connect her with a USB drive to store the files for the project. The committee also suggested travel totes to use for tabling events during the campaign.

Outreach & Development: Kerri led the discussion and shared tools for procuring in kind donations from local businesses. Kerri will email the committee the procurement documents and templates that were discussed. Kerri will also request CFD thank you notes for the committee to use to thank supporters. Any procured items will be used for special drawings, door prizes, contests, and incentives etc., during the campaign. Glenn and Anya have volunteered to take the lead on coordinating procurement efforts. Miriam will compile a list that shows which organizations have been solicited in the past and send the Glenn and Anya. Brianne reminded the committee that the deadline for procuring at least one item is by the September meeting.

State Report: (Philip was unable to attend this meeting and sent the following update via email)

Marketing:

- Finished with the first drafts of the “Made in the 80’s” marketing posters and rack cards
- Marketing materials to be revealed at the Leadership Breakfast on May 14
- Leadership Breakfast on May 14 from 7:30 AM to 9:00 AM at the Department of Labor & Industries in Tumwater and all committees are invited. We hope to see you there.

Development:

- The CFD will be hosting a “Morning Mixxer” on June 2 from 7:30 AM to 9:00 PM for the businesses in the Thurston County Chamber of Commerce. Hoping to make some good contacts for potential sponsorships in 2016.
- Have a meeting next week with the Great Wolf Lodge to see if CFD can get the convention center in facility for next year’s Recognition Event donated.

Volunteer Outreach:

- The Campaign Leader training dates have been set. They will be in Olympia at the Capitol, on June 16, 18 and 24. If there is interest of having a workshop in King County, possibly at the UW, let Philip know and he can set something up.
- Recruitment has begun for Campaign Leaders. To date, we have already recruited close to 60% of the list, which is really good.

General Campaign News & Notes:

- Philip will be going on vacation right after the Leadership Breakfast from May 16 – June 1

Member Check in:

Glenn: Have new CFD leadership in his agency. Working on introducing CFD to them. Kerri suggested having Philip connect with leadership as well and to personally invite them to the upcoming leadership breakfast. Glenn will email their contact information to Philip for outreach.

Curtis: His son in law Philip Dawes is also the son of one of Curtis’ employers from over 35 years ago.

Mike: Reports that DSHS has new CFD leadership. Georgeanna Ducay has completely retired from state service and is no longer leading CFD efforts for DSHS. Mike is working to introduce CFD to the leadership. The Community Resource Exchange (CRE) event is coming up on April 23 at Century Link. Encouraged committee to volunteer if interested. Will also hold a CRE event in Bothell in June.

Jeannie: Attended the Thurston County recognition event. Enjoyed the program, had a nice BBQ dinner.

Annya: Reports that her daughter is on Spring break this week!

Miriam: Miriam has notified the committee that she is moving on from UWCFD. She has taken an opportunity with the UW Transportation Services as Outreach Specialist. She sincerely enjoyed working with the committee over the years and hopes to still be connected with the committee time permitting. Her last day is April 15.

Next Meeting: May 5, 2015, 9:00 a.m. - 10:30 a.m. Ballard Conference Room