

## King County Combined Fund Drive Steering Committee Agenda

University of Washington  
UW Tower 4333 Brooklyn Ave NE, Seattle WA 98195  
Tuesday, November 3, 2015 Boardroom  
9:00 a.m. – 10:30 a.m.  
Conference Call Line: 800-747-5150 and access code 3893972#

**In Attendance:** Alex Stone (Summit Assistance Dogs), Curtis Bronson (WSDOT Alaskan Way Viaduct), Liz Jackson (Office of the Attorney General), Jolyn Mason (UWCFD), Kerri Everly (UWCFD), Annya Ritchie (Office of the Attorney General), Mike Morris (DSHS)

**Attendance via phone** - Jeanne Lenz (Employment Security Division), Philip Kerrigan (Washington State CFD)

### Welcome

### Working Items & Updates

Themes for recognition event:

- Fairies and Wizards
- 80's theme (3 votes)
- Country Fair
- "Look how much we've grown"

### Design-Construction Conference at Shoreline Center on February 23-24

There is a conference for all stat DOT employees in Shoreline in February. We will work with the state CFD office to staff a table at this event. Typically, there are several hundred people at this event.

### How is campaign going for you so far? Report out on events/drives/activities

Curtis – About 30 employees and 7 charities came to the fair. Next year, he'd like to add a silent auction to increase the draw to the event.

Mike – Lots happening at various CFD events at the different DSHS offices.

Jeanne – Working with director to get a CFD video make and continues to work to get the word out. Hoping to have a co-leader for the campaign next year.

Annya – Finished the campaign for this year. Raised \$3,200 at various events.

Committee Changes – Brett and Glen are leaving the committee. We appreciate their service and will miss them.

### Budget

Budget is being updated as expenses come in.

### State Report

Twice weekly emails are going out.

Lots of events happening! The masquerade ball had a record number of guests and raised \$12,000 - \$6,000 more than last year.

Numbers are up in the campaign both in donors and money. Lots of enthusiasm for the campaign. We've had some donors back out of their purchases for the ticket auction and we'll look at doing something a little different next year. We have another set of tickets up for sale now.

The holiday giving guide is coming out and up on the website next week. It will be up and available until 12/11. Next year, donor will be able to give a gift of cash and the gift recipient can designate the charity the money goes to.

The First Week to Give doubled what they thought it would do. There were 770 pledges that were eligible. Next year, WSECU will do this promotion again.

Working with other sponsors to look at what they way to do next year. They are looking at specific asks and purchases for events to see if they can incorporate any of the things they purchase into sponsorship packages. Trying to incorporate King County needs into their asks as well.

### **Member check in**

Annya – Campaign is over and she is halfway done with grad school.

Alex – Microsoft campaign is over!

Curtis – Doing a coat drive for Union Gospel Mission. Released by his chiropractor from accident and his grand-daughter is starting to walk.

Mike – Came to UW Charity Fair and it was great. Wants to find ways to encourage more coordinator participation in the fair and other events. Maybe next year, we can find a way to partner with the Clink and have sports themed event. Mike is also going to serve as an interim Chair for this committee.

Jeanne – Working to get more traction for the campaign and is building support at executive levels.

Kerri – Coordinator kickoff event went well and featured Facing Homelessness. The Charity Fair was great and raised \$2,500 for Facing Homelessness. We have a Stair Climb set for November 18<sup>th</sup> and hope to raise \$10k. We have a meet the Artist event with the ED of Facing Homelessness. The Cheerful Givers event put generated 288 birthday bags. We have a new UWCFD video (thanks to the team at the state CFD office) and the Inspirus Credit Union fundraiser is going well.