

## King County Combined Fund Drive Steering Committee Agenda

University of Washington  
UW Tower 4333 Brooklyn Ave NE, Seattle WA 98195  
Tuesday, December 1, 2015 Boardroom  
9:00 a.m. – 10:30 a.m.  
Conference Call Line: 800-747-5150 and access code 3893972#

**In Attendance:** Jeanne Lenz (Employment Security Division), Curtis Bronson (WSDOT Alaskan Way Viaduct), Liz Jackson (Office of the Attorney General), Jolyn Mason (UWCFD), Kerri Everly (UWCFD), Anya Ritchie (Office of the Attorney General), Brett Wolfe (Washington State Ferries)

**Attendance via phone** – Philip Kerrigan (Washington State CFD)

**Welcome:** The committee thanked Brett for his service and told him he was welcome to rejoin us anytime.

### **Recognition Event:**

- Theme: Look How We've Grown
- Date: February 17, 2016 @ Urban Horticulture

The event will be from 5:30-7:30 and set up will start at 3:30. The Recognition Event Committee will meet in January. We will look for garden themed prizes and activities for the event. We will look at having living plants on the table for the event and possibly invite Tilth to be there. We will ask all the committee members to bring a bottle or two of wine to the event. Trader Joe's is providing food and we will have to set up the food for the event. Brett volunteer to help set up.

### **Campaign – your updates**

Kerri – We are at 1.95 million and the Facing Homelessness Stair Climb raised more than \$12,000. The coin and sock drive are still going as is the giving is easy contest.

Jeanne – Overall, this year was good, but working on growing the campaign for next year.

Curtis – Working with the 520 group didn't go as smoothly as he hoped, but next year, he'll start earlier and hopes that will not be the case next year. They are doing a campaign for the Union Gospel Mission – they've collected lots of new items for them and had a great contest.

Anya/Liz – Anya is handing off the running of the campaign, but staying on the committee. At the AG's office, they are going to look at restructuring how the campaign runs and their timelines.

Brett – The move posed some challenges, but they are doing a toys for tots drive in December and have events planned for January and February and ideas for 2016.

### **Budget**

Added September copy charges and waiting for room charges training.

### **Subcommittee Reports**

The recognition committee will meet in January.

### **State Report**

The state is up 1,200 donors over last year, but even on dollar amounts. The percentage of participation is up .5%. The last week to give takes the campaign through 12/14 and final numbers will be available in January.

Last week to give emails will come from state CFD and they will offer Candygrams to encourage participation.

Volunteer hours will go out to charities with 4<sup>th</sup> quarter disbursements.

Working on crafting a recognition strategy for statewide awards and setting meetings with sponsors to talk about next year's campaign.

**Member check in**

Everything seems to be going well and all are looking forward to the holidays.